

PRODUCT: _____

VISION & MISSION

A memorable statement that reminds everyone of why we are doing this.

MEASURES OF SUCCESS

Legend:
Discovery ●
Delivery ●

STRATEGIC INITIATIVE 1

Description

NOW

- Discovery initiative
- Delivery initiative
- Delivery initiative
- Delivery initiative

NEXT

- Discovery initiative
- Discovery initiative
- Delivery initiative
- Delivery initiative

LATER

- Discovery initiative
- Discovery initiative
- Discovery initiative
- Discovery initiative
- Delivery initiative

Insert KPIs / OKRs / OBOs / Metrics as agreed

STRATEGIC INITIATIVE 2

Description

NOW

- Discovery initiative
- Delivery initiative
- Delivery initiative
- Delivery initiative

NEXT

- Discovery initiative
- Discovery initiative
- Delivery initiative
- Delivery initiative

LATER

- Discovery initiative
- Discovery initiative
- Discovery initiative
- Discovery initiative
- Delivery initiative

Insert KPIs / OKRs / OBOs / Metrics as agreed

STRATEGIC INITIATIVE 3

Description

NOW

- Discovery initiative
- Delivery initiative
- Delivery initiative
- Delivery initiative

NEXT

- Discovery initiative
- Discovery initiative
- Delivery initiative
- Delivery initiative

LATER

- Discovery initiative
- Discovery initiative
- Discovery initiative
- Discovery initiative
- Delivery initiative

Insert KPIs / OKRs / OBOs / Metrics as agreed

MAINTENANCE

Here you will plan any other supporting activities that cut across all strategic initiatives, such as routine and one-off maintenance projects that need resources (e.g. upgrading software etc)

NOW

- Discovery initiative
- Delivery initiative
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NEXT

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- Delivery initiative
- Delivery initiative

LATER

- Discovery initiative
- Discovery initiative
- Discovery initiative
- Discovery initiative
- Delivery initiative

Insert KPIs / OKRs / OBOs / Metrics as agreed